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Letter to Editor





COVID-19 and health culture

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Dear Editor,

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The COVID-19 pandemic was declared a global public health emergency by the World Health Organization (WHO) in 2019 (1). This pandemic disrupted the daily lives of billions, incurred significant socioeconomic costs at global level (2), and created a vast and growing number of challenges (3).

One of the basic components in the prevention and control of human diseases is to create a culture of health among people. Cultural values are dynamic and are always changing. In order to preserve personal health, it is necessary to create a health culture (4). People are very different, and new situations and necessities can lead to new cultures, which people adapt to slowly. Creating a culture can become a key component in health promotion, especially where formal resources are limited or absent (5).

The COVID-19 pandemic should be seen as a wakeup call for all humans (6). During the COVID-19 disease pandemic, there was a strong emphasis on personal hygiene (7). The behaviors of the public were important for the outbreak management (8), particularly during the early phase when no treatment or vaccine was available and non-pharmaceutical interventions were the only option (9). Some behaviors are only temporary restrictions and do not need to be a part of the health culture indefinitely, but this pandemic created a culture to break habits and caused behaviors such as regular hand washing, not shaking hands, not touching contaminated objects (10), wearing a mask during respiratory illnesses or colds, maintaining social distance, not hugging, sneezing in elbow or armpit, and not spitting, which can be considered as positive health cultures created by the COVID-19 pandemic (11). Although COVID-19 will

be controlled sooner or later, the culture it created will remain in human societies for the years to come.

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Ethical issues

Not applicable.

Competing interests

The authors declare that they have no conflict of interests.

Authors' contribution

Conceptualization: Reza Sadeghi, Narges Khanjani. Data curation: Reza Sadeghi. Formal Analysis: Reza Sadeghi, Narges Khanjani. Funding acquisition: Reza Sadeghi, Narges Khanjani. Investigation: Reza Sadeghi. Methodology: Reza Sadeghi, Narges Khanjani. Project administration: Narges Khanjani. Resources: Reza Sadeghi. Software: Reza Sadeghi. Supervision: Narges Khanjani. Validation: Reza Sadeghi, Narges Khanjani. Visualization: Reza Sadeghi, Narges Khanjani. Writing – original draft: Reza Sadeghi. Writing – review & editing: Narges Khanjani.

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